

CURRICULUM VITAE

Luis Fernando Mizutani Ribeiro, PMP

Sex: Male **Date of Birthday:** February 1st, 1979 **Nationality:** Brazilian **Status:** Single

Current Address: rua Felipe Neri, 14/201 Porto Alegre, Brazil phone: +55 51 84043514

Current Role: BA Senior Consultant at [ThoughtWorks](#), Porto Alegre, Brazil

Email: mizutani2000@gmail.com **Online profile:** <http://www.linkedin.com/in/mizutani>



ACADEMIC EDUCATION

Certificate III in Business Administration 2006

Alphabeta College, Sydney, NSW, Australia

Bachelor of Science in Production Engineering 2000-2004

Universidade Federal do Rio Grande do Sul (UFRGS) – Federal University of Rio Grande do Sul, Porto Alegre, RS, Brazil

WORK EXPERIENCE

BA Senior Consultant

[ThoughtWorks Brazil](#) – Porto Alegre, RS, Brazil

Senior Product Analyst

[GrupoRBS](#), Internet & Innovation Unit – Porto Alegre, RS, Brazil

Main Responsibilities:

Projects Management, New Services and Business model design. Build up strategies for online products, Advertisement and promotion in Online Medias. Connection between business, IT, commercial, and marketing, infrastructure and support areas involved within the projects.

Achieved Results:

- [hagah](#) - Local Search Website – Operation's Expansion to Curitiba - Project Manager.
- Online Classifieds' 2008 Audience Program - Results: 148% growth in 4 months of program.
- [hagah](#) - Local Search SEO Strategy: 2.465.164 visits/month.
- [Penselmoveis](#) - Real State Classifieds' Website: Project Manager of Website Design and Development
- [PenseCarros](#) - Cars Classifieds' Website: Project Manager of Website Design and Development

Business Assistant

[Banco do Brasil S/A](#), Assets & Credit Recovering Unit – Porto Alegre, RS, Brazil

Main Responsibilities:

Debts' calculations (from R\$ 50 thousand to R\$ 10 million), Patrimonial and Legal Research, Taxes Impacts evaluation, Payment and Economical Analysis, Information and support to negotiations.

Achieved Results:

- Personal Development Program for New Employees: Responsible for program to fast ramp up of new employees and reduce learning time within the operation.

INTERNSHIP AND ASSISTANSHIP

Undergraduate Research Assistant

LOPP/UFRGS Optimization of Process and Product Lab/UFRGS, Porto Alegre, RS, Brazil

Activities:

Industrial Process' Modeling and Analysis, Field research, Projects for Workflow Improvements.

Projects:

- John Deere's Project: Ergonomy Committee implementation (COERGO), Workstations redesign.
- Marcopolo's Project: Ergonomic diagnosis and line production redesign.
- Metarlurgica Mor's project: Ergonomic diagnosis and line production redesign.

CERTIFICATIONS

International English Language Testing/IELTS – 2010 - Score Band: 7.5/9.0

British Council Brazil, São Paulo, SP, Brazil

Certification of Project Management Professional (PMP) - 2009

Project Management Institute – North-America / Brazil Institute of Culture, Porto Alegre, RS, Brazil

COMPUTER SKILLS

Basic HTML/CSS/PHP Programing, MS Excell, MS Project, SPSS, Creation and Image Editing in Adobe Photoshop and Fireworks.

PROFESSIONAL AND TECHNICAL-RELATED SKILLS

Business Process Modeling, Business Analysis, Project Management, Agile and Lean Development, Product and Service Design for Internet and Online Services, Web design, Digital Marketing, SEO (Search Engine Optimization), Audience and WebAnalytics.

LANGUAGE & INTERNATIONAL EXPERIENCE

- Portuguese – native language
- English –speak, read and write fluently (studied English for 7 years in Brazil and; lived and studied for 6 months in Sydney, AUS.)
- Spanish – Basic (Read and Write), Speak (Read) – 11 travels to countries in South America were Spanish is the Official Language (ARG, PRY, URY).

HOBBIES AND OTHER SKILLS

Water Sports (Ocean Swimming and Surfing), Artistic Drawing and [Watercolor Painting](#), Graphic Design, Gastronomy and Cookery and; Travelling and Camping.